



Meet Ally Energy Solutions

Newly formed Ally Energy Solutions launches energy cost management and efficiency services for large commercial and industrial customers.

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Houston, TX, September 26, 2014 (PR Newswire) – Ally Energy Solutions announced today that it has formed to offer energy cost management and efficiency services to large commercial and industrial customers operating in regulated and deregulated markets throughout North America.

The venture combines a proven process and unrivaled commitment to precision to create and implement efficiency plans specific to operational priorities, business objectives, and budgets.

Shawn Rash, who serves as president of Ally Energy Solutions, said the company brings a number of critical advantages to large commercial and industrial customers.

“We understand the challenges large energy users are confronting in energy cost management and efficiency, and we know customers have better things to do than deal with consultants who push one-size-fits-all approaches and who seem to vanish when it comes time for implementation,” he explained. “We operate under a different philosophy at Ally Energy Solutions.

“We believe in the value of sitting on the client’s side of the table, serving as a trusted resource – with no affiliations to manufacturers or product lines – to develop custom strategies that reduce consumption and costs. Furthermore, we realize the importance of designing and executing solutions according to specification, with minimal disruptions to operations, on time and at budget.”

Troy Moran, senior vice president of demand solutions for Ally Energy Solutions, said the company’s unique model is indicative of its larger commitment to delivering precision in



energy cost management and efficiency backed by best-in-class customer service and safety.

“There are a number of reasons – from our depth of knowledge and acute attention to detail to our record of proven results – why Ally Energy Solutions is the right choice for commercial and industrial customers looking to achieve energy cost reduction and efficiency objectives,” explained Moran.

“But ultimately, our customers appreciate a great experience, so that’s what we deliver. We let our clients devote their time to running their business, while we handle the audits, plans, implementation, and utility and rebate requirements. That level of service is what makes Ally Energy Solutions unique, and that’s why we’re the better solution for energy cost management and efficiency.”

About Ally Energy Solutions: Ally Energy Solutions is a leader in building full-service energy cost management and efficiency solutions for large commercial and industrial customers in regulated and deregulated markets throughout North America. Many of the company’s energy experts have more than two decades of experience. They have a deep understanding of the industry and market opportunities and have handled projects of all scopes and scales for a number of large energy users, including several Fortune 100 companies. This broad base of knowledge and extensive experience, combined with an unrivaled commitment to delivering custom strategies and best-in-class service and implementation, makes Ally Energy Solutions the better solution for precision in energy cost management and efficiency. For further information, visit www.ally-energy.com or call 844.AES.ALLY.